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SFIT E-cell Activities (A.Y. 2021-22)

As every year, E-cell's academic year 21-22 began with a team building workshop. "Grow a Great Team" was organized by E-cell and conducted by Ms. Akshaya Patil, HR Team lead at DLL. The event took place over a Zoom platform on 30th August 2021 at 5:00 p.m.

This workshop was conducted to help the team understand the importance of teamwork and how it leads to more open communications, increases productivity and helps in getting greater familiarization with the committee's culture. There were total 32 members from e-cell present to attend the workshop.
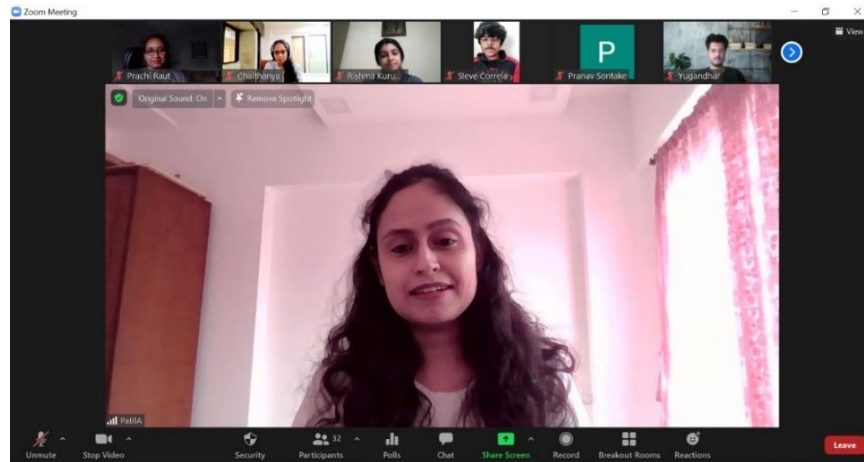
Resource person Ms. Akshaya Patil at "Grow a Great Team" Workshop
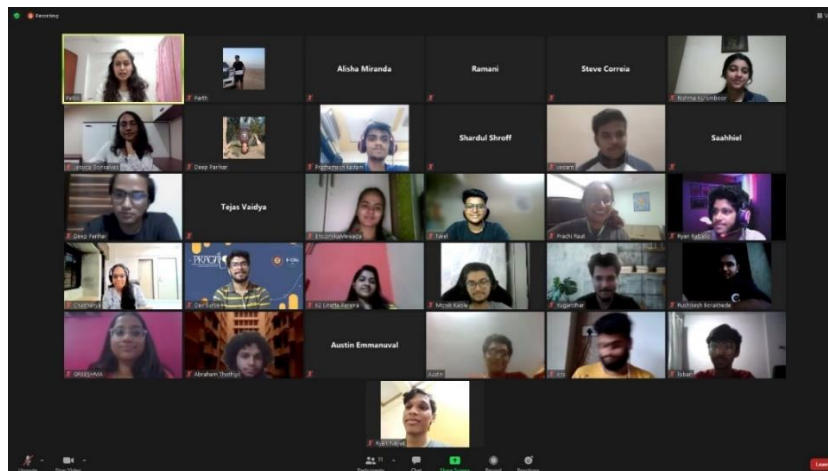
Attendees of the "Grow a Great Team" Workshop

The next event was conducted in collaboration with SeedUp, a company who intend to offer quality services through expert consultation, to help entrepreneurs start, run and grow their business on 7th August 2021 at 11:00 am over Zoom call. This was especially organized so that

startups groups thinking of registering their business get a clear idea about it from experts. It was a very interactive session wherein startup groups got their doubts and misconceptions cleared related to partnership, taxation, trademarks, valuation *etc.*
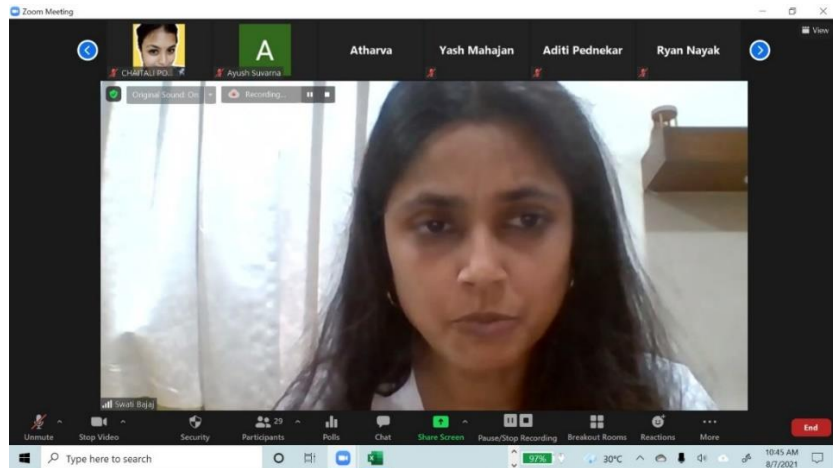

Ms. Swati Bajaj from SeedUp interacting with attendees of "Business Services for Start-ups"
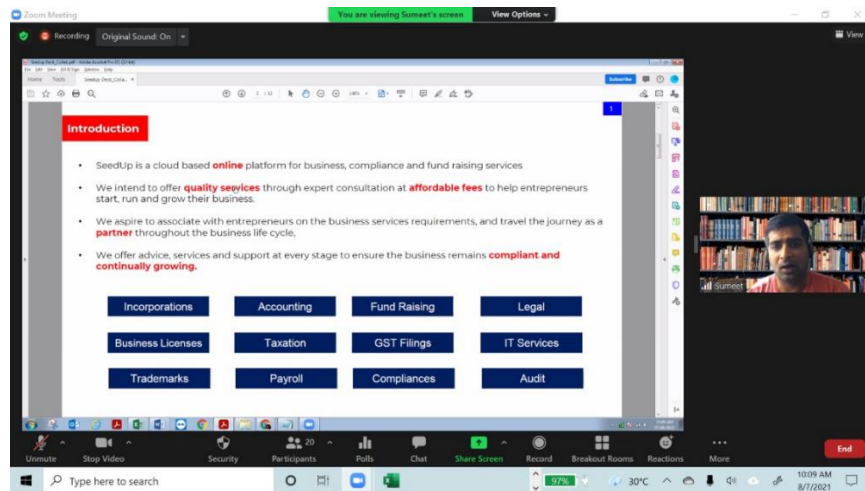

Mr. Sumit Singhania, Director of SeedUp explaining various business services offered by the firm

On 28th August 2021, "Start-up Saturday" was conducted. E-cell convenor, Dr. Prachi Raut, conducted a webinar on making a business plan. There were 97 attendees from SFIT as well as other colleges. Dr. Raut explained various aspects of a business plan with several examples. Quizzes and polls conducted during the webinar made it very interesting.
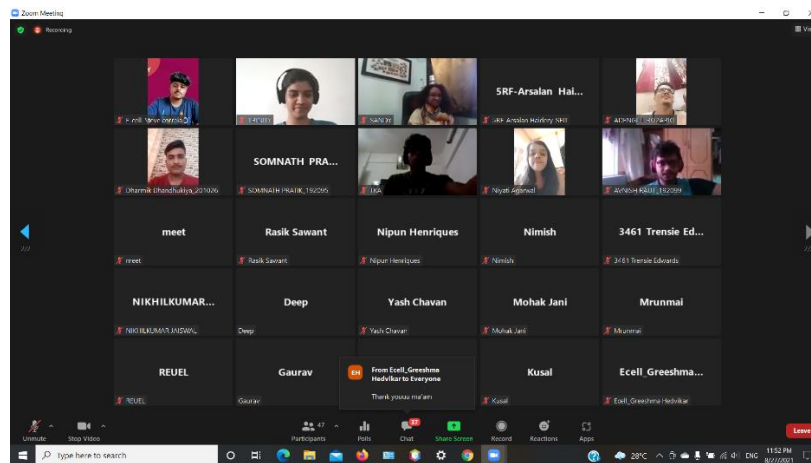
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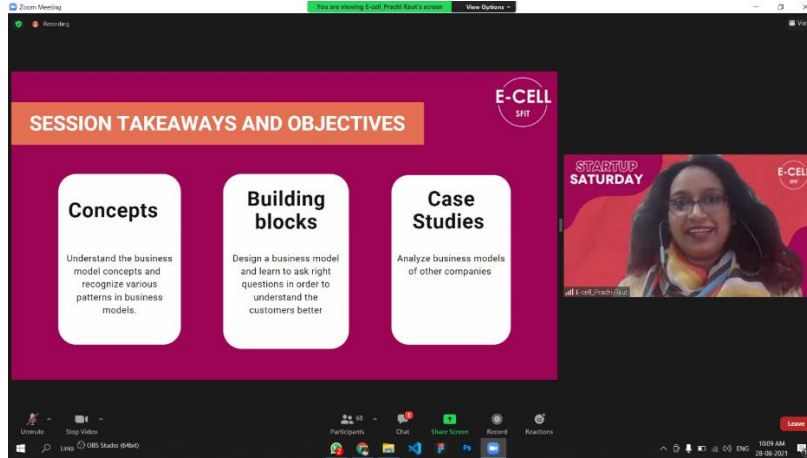
Resource person Dr. Prachi Raut during Start-up Saturday 2021
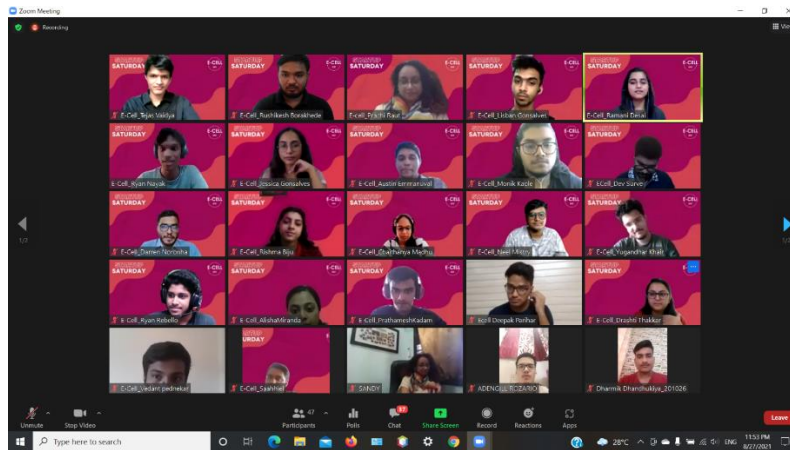

Attendees of Start-up Saturday 2021

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Unnati 2021 was conducted on 18th September, 2021 at 10:00 am over Zoom platform. Unnati, an annual start up boot camp that focuses to train young minds in business plan development and also focuses on several aspects of entrepreneurship like innovation, organization, risk and vision. The event organized by E-Cell SFIT focused on UI/UX designing. The workshop was conducted by Mr. Darren Noronha and Mr. Siddhant Giri who have extensive knowledge, comprehension abilities, and outgoing skills in the fields of UI/UX designing. UI/UX is a very crucial aspect of mobile application. In order to make an app successful, it is a must to provide an amazing user interface and user experience through the app. By understanding the need of target audience and their market preference, it can make an app interactive and more engaging. Total 106 attendees from SFIT and other colleges were present.
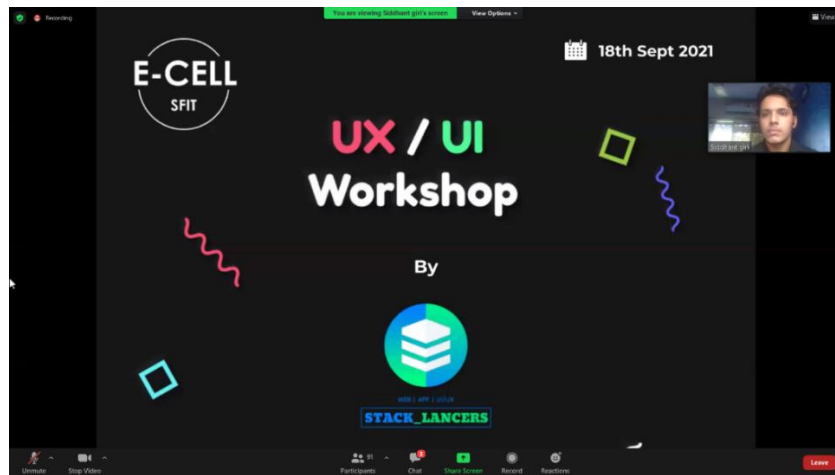
Unnati 2021
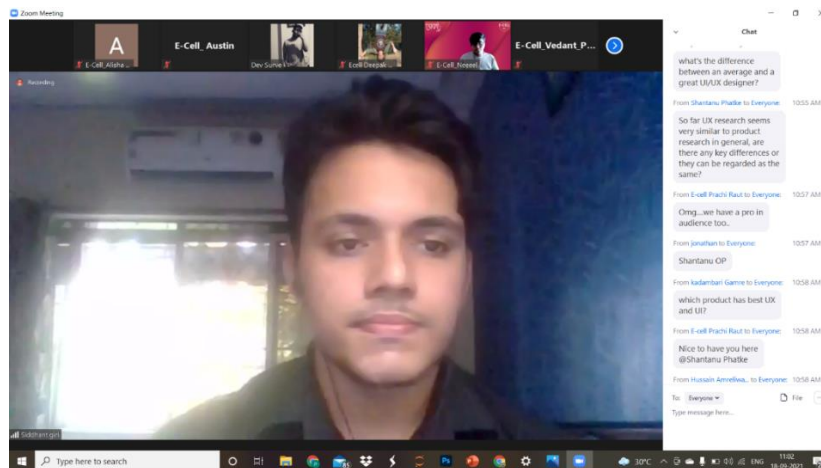
Resource Person Mr. Siddhant Giri (INFT 2021 Batch)

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Resource Person Mr. Darren Noronha (CMPN 2021) batch

SFIT E-cell's annual TEDxSFIT – an independanlty organised TEDx conference was conducted on 2nd and 10th October 2021. This event was conducted in the spirit of ideas worth spreading. It had a unique lineup of speakers who shared their perspectives on the theme of the event "After the Storm". On first day, we had following speakers:

- Mr. Savio Mascarenhas – A Group Art Director for Amar Chitra Katha and Tinkle Comics for Children holding over 25 years of experience in the field of cartoons.
- Mr. Keval Kakka – A Mumbai-based mountaineer and 'The Tenzing Norgay National Adventure Award' recipient who is the first Indian male to scale two of the world's highest mountain peaks – Mt. Everest and Mt. Lhotse in just six days.
- Ms. Jovita Serrao - A member of the SFIT faculty with a glorious background in career counseling, public speaking, and electronics and telecommunications.

On second day, we had following speakers:

- Mr. Vallabh Viswanathan - An architectural designer from NC, US
- Ms. Deepthi Anne - A Technology Strategist at Microsoft working in the field of quantum computing and the wonders it can cause in the most effective manner.
- Ms. Roshani Shah - Famous photographer and traveler based in Mumbai.

There was a audience of around 200 people on both the days and the talks were well received.
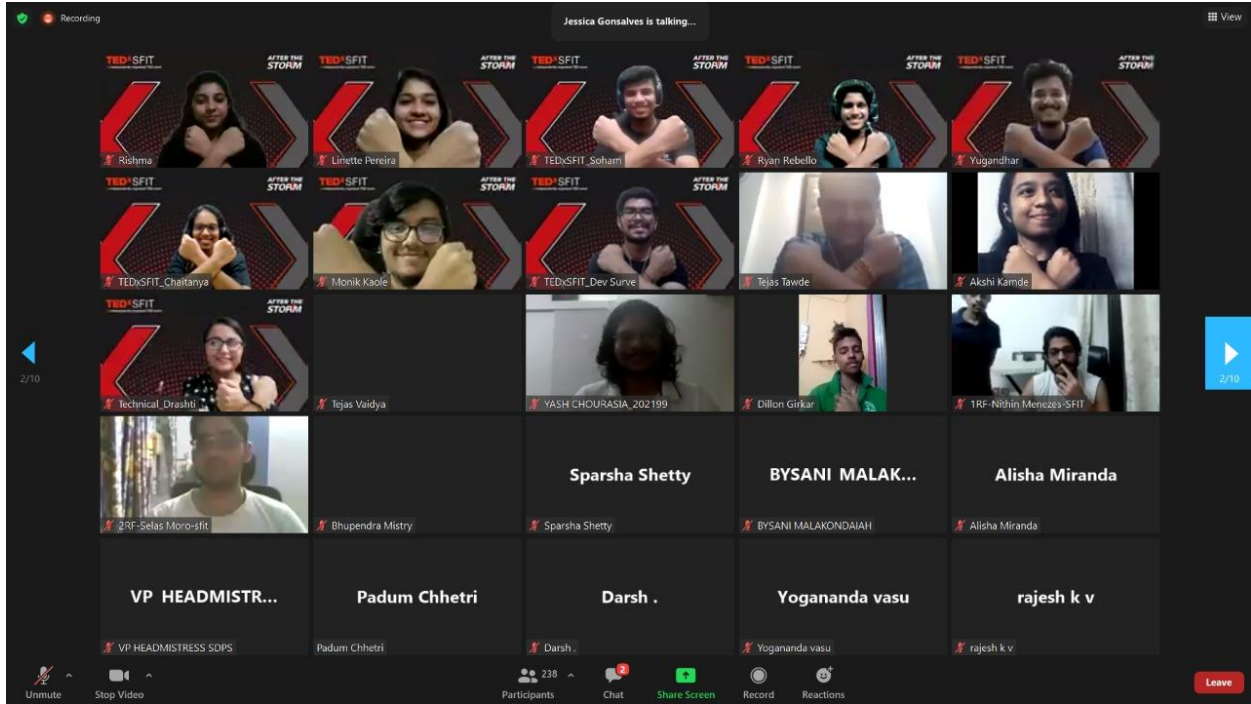
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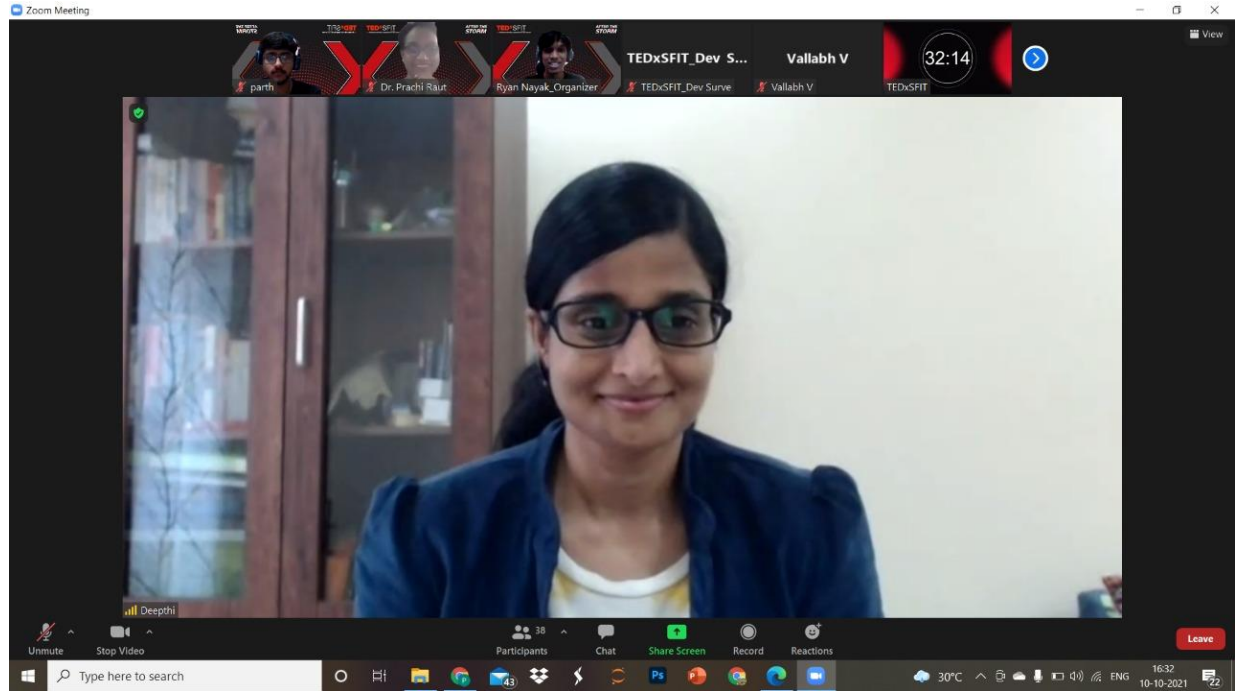
TEDxSFIT 2021 Speaker Ms. Deepti Anne
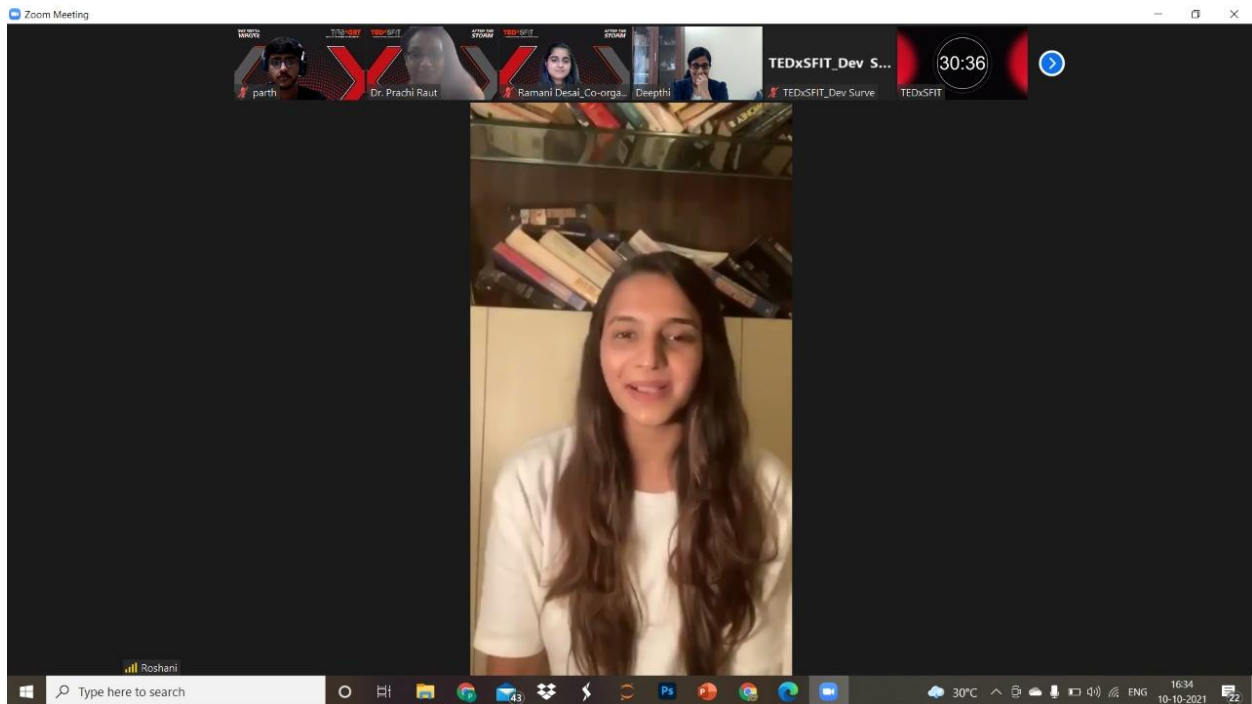
TEDxSFIT 2021 Speaker Ms. Roshni Shah

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TEDxSFIT 2021 Attendees

TEDxSFIT 2021 Attendees

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In the even semester, E-Cell organized a Graphic Designing webinar on 15th January, 2022 which was conducted by Mr. Monik Kaole, Head of Graphics, E-cell. The purpose of this workshop was to inculcate the basic knowledge of designing using Adobe Photoshop. This session aims to help participants think creatively and build a design specialty by providing them with a real foundation to work upon.The Workshop attracted 91 passionate participants from our college and other local colleges.
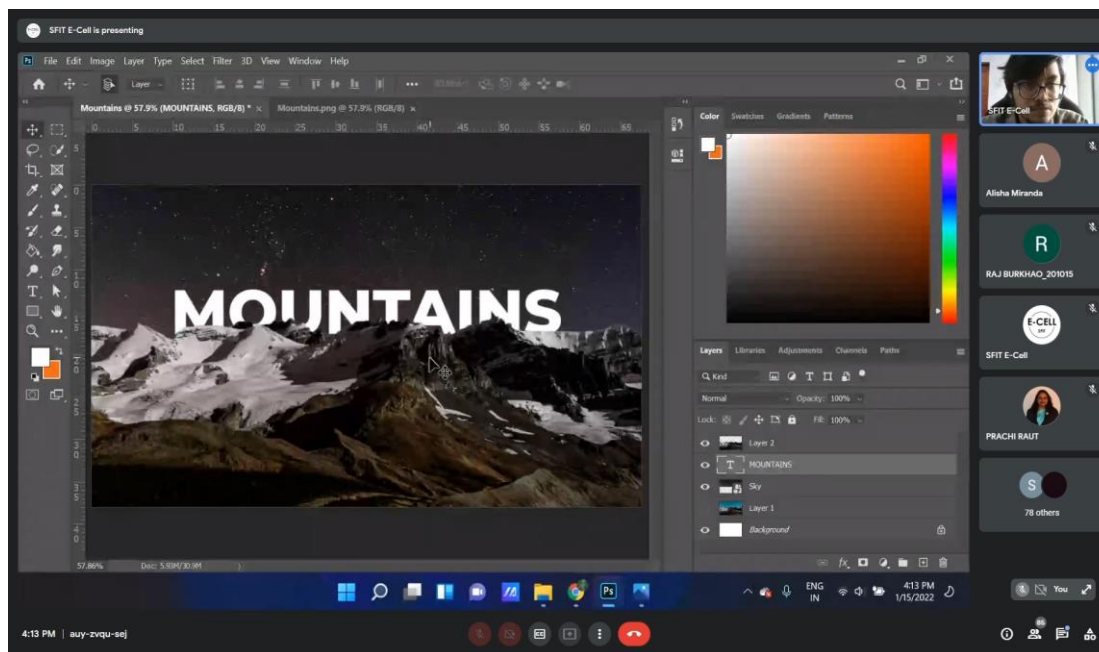
Resource Person of Graphic Design Workshop Mr. Monik Kaole (INFT 2023) batch

A business plan workshop was organized on the 27th February 2022. It was conducted by Dr. Mohan T Mathew., Adjunct Professor, SFIMAR. A business plan helps entrepreneurs take their visions and turn them into tangible plans for success. Through the workshop, the instructor introduced several important concepts such the innovation matrix necessary for the development of a business plan. The workshop also covered several techniques which could be leveraged by young entrepreneurs to formulate their shrewd business plans.

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"The best way to predict the future is to create it "the quote by Peter Drucker relates to the E Day that took place on the 21st of January 2022 organized by E-CELL SFIT. An Entrepreneur is an innovative individual with original ideas creating a new business, bearing most of the risk and enjoying most of the reward. The process of setting up a business is known as entrepreneurship. This was a entrepreneurship introduction event held for the FE students of SFIT.
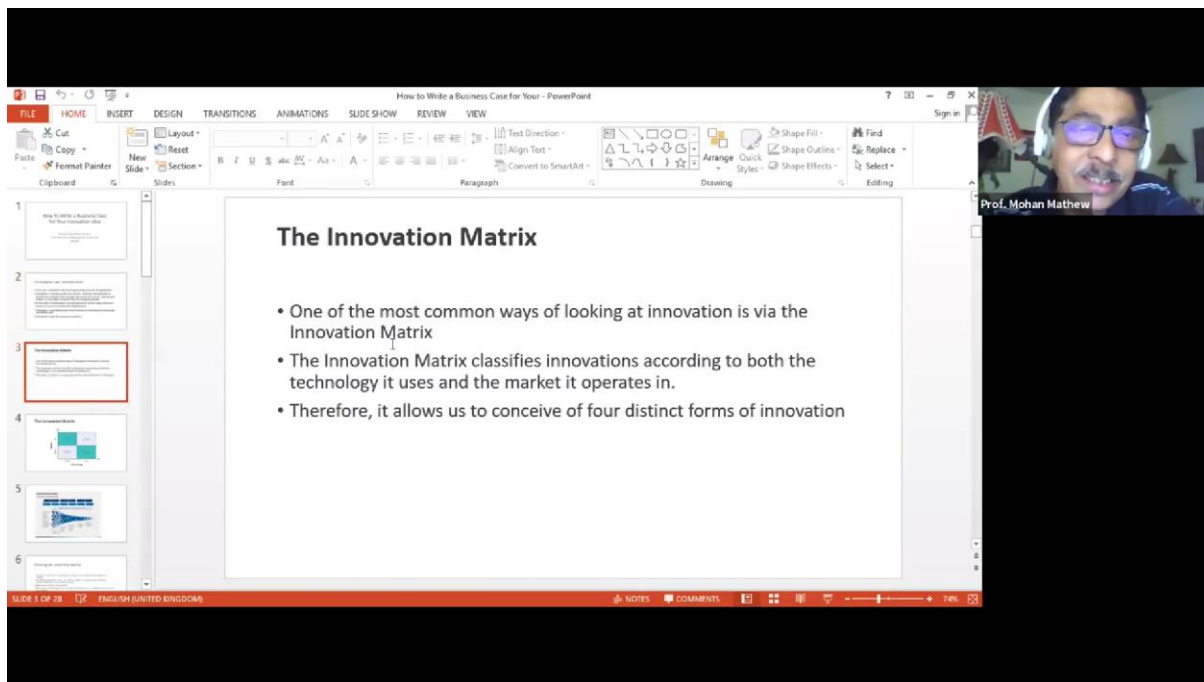
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PRAGATI is a flagship event of SFIT E-cell being conducted every year in the month of March. It is a national level business plan competition arranged to provide platform to young UG students who wish to start a business of their own. This year PRAGATI was conducted in hybrid mode on 11th and 12th March 2022. The inauguration ceremony took place in offline mode followed by elimination rounds over a Zoom platform. On second day, a panel discussion was held followed by elimination rounds, final round and valedictory ceremony in online mode over a Zoom platform.

The Judging Panel for PRAGATI 2022 Business Plan Competition included:

- Dr. Vaishali Kulkarni - Associate Professor at N. L. Dalmia Institute of Management Studies and Research
- Mr. Eric Dsouza - Co-Founder at JE Technologies
- Mr. Sachin Sadare - Founder & Director - Digital Dojo Digital
- Mr. Abhijit Gengane - Proprietor at Abhijeet & Co.
- Mr. Aldrin Alphonso - Director Future Wave Technologies
- Mr. Aneesh Kulkani - Founding Director at Intigree Biomed Pvt. Ltd
- Mr. Aman Johri - Entrepreneur & CEO of an Aerospace & Defence company
- Mr. Wilson Pinto - Head-Training and Placement at St. Francis Institute Of Technology
- Dr. Vikram Shete- Advisor at SuperX ,Co-Founder at Ninsar Agritech
- Mr. Rohan Asthana - Founder at Onbac
- Mr. Vaibhav Gupta - Co Founder, G-10 consultancies & Medicalwale.com
- Mr. Pranav Vyas - Product Specialist - Hewlett Packard Enterprise
- Mr. S.K. Mohanti - CIO RBL FINSERVE, STARTUP MENTOR
- Mr. Derik K - Director of Cyber Security at BT
- Ms. Deepti Anne - Technology Strategist at Microsoft
- Ms. Suphala Shetty - Founder and CEO at Paradigm Shift-Feed Lab

PRAGATI 2022 Business Plan Competition Winners:

1. **EVAY CART**: Winner (Rs.30,000)
   KCG College of Technology, Chennai

2. **VACSAVER:** First-runner up (Rs.20,000)
   Trinity College of Engineering and Research, Pune

3. **Automated Agricultural Robot:** Second-runner up (Rs.10,000)
   St. Francis Institute of Technology, Mumbai

Dr. Prachi Raut   Ms. Chaithanya Madhu
Convenor, SFIT E-cell   Student Coordinator